FIRST COAST
TRADE VISUALS
SHOW THE WORK - GET THE CALL

904-988-6199

MARKETING FOR TRADE CONTRACTORS

Services & Pricing

Filming, editing, posting, email outreach and websites, built around video of your real work.

FOUNDING CLIENT PRICING - FIRST 10 CLIENTS ONLY



EXAMPLE WORK: STORM TREE SERVICES

SAINT AUGUSTINE / PALM COAST / JACKSONVILLE

LEVEL 1

Job Video

1

One job, edited for you to post.

$500 REGULAR ~~$750~~

YOU SAVE $250

- ✓ One job filmed
- ✓ 1–2 short edited vertical videos, branded with your name, logo, phone and website
- ✓ A few edited photos
- ✓ 1 round of changes
- ✓ You post it yourself

SIGNATURE PACKAGE · MOST POPULAR

LEVEL 2

Job Video + Posting

2

More footage, and we post it for you.

$1,500 REGULAR ~~$2,200~~

YOU SAVE $700

- ✓ More footage: aerial and ground, more angles
- ✓ 3–4 edited videos
- ✓ An edited photo set
- ✓ We post everything to your Facebook, Instagram and Google Business Profile over the month, with captions
- ✓ 1 round of changes per video

Step-Up Plans

FOR BIGGER STORIES & STEADY CONTENT

STEP-UP

Job Story

The story of one job, start to finish.

$2,200 REGULAR ~~$3,000~~

YOU SAVE $800

- ✓ Up to 3 visits
- ✓ Drone + ground footage
- ✓ 2–3 vertical reels
- ✓ A website case-study video

STEP-UP

Monthly Crew

Video only. 3-month minimum.

$1,500 /MONTH REGULAR ~~$2,000/mo~~

YOU SAVE $500/MO

- ✓ 2 shoot days per month
- ✓ 6 reels and 20–30 photos per month
- ✓ Optional posting add-on: **+$500/month**

TRADE EXCLUSIVITY IN YOUR AREA

904-988-6199 · john@firstcoastvisuals.com · FirstCoastVisuals.com · 1093 A1A Beach Blvd. #130, Saint Augustine, FL 32080

Founding-client pricing for the first 10 clients. Prices valid through Dec 31, 2026.

Add-ons, outreach & websites → Page 2

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BUILD OUT YOUR PACKAGE

Add-Ons, Outreach & Websites

How It Works

EVERY VIDEO PACKAGE

01 Plan
We plan every piece around your job.

02 Shoot
Your real crew and your real work. No stock, no actors.

03 Edit
Your name and number on everything.

04 Post
Delivered ready to post, with captions.

INCLUDED IN
Every Video Package

- We plan, shoot and edit every piece
- Delivered ready to post, with captions
- Your real crew and your real work
- No stock footage and no actors
- Your name and number on everything

Add-Ons

À LA CARTE

YOU SAVE $25/HR
Extra editing
$75/HOUR ~~$100/hr~~

YOU SAVE $100
Customer testimonial video
$350 ~~$450~~

YOU SAVE $100
Extra edited video
$250 ~~$350~~

Travel
Free within 45 miles
Travel fee beyond that

YOU SAVE $200/MO
Email Outreach Program
$600/MONTH ~~$800~~
3-month minimum, or **$400/month** with a monthly video plan.

We send it for you.

50
Local prospects a month

1 + 3
A first email plus up to 3 follow-ups each

→ You
Interested replies handed to you

Websites

FOUNDING-CLIENT PRICING

Website Tune-Up
Refresh your existing site.
$450 ~~$650~~
YOU SAVE $200

New Website
A new 5-page site. You pay hosting, about $20–30/month.
$1,800 ~~$2,600~~
YOU SAVE $700

Website Care
Ongoing updates and upkeep.
$100/MONTH ~~$150/mo~~
YOU SAVE $50/MO

One extra job pays for it.

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BOOK A 15-MINUTE FIT CALL
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